



CITY of NAPA

www.cityofnapa.org

CITY MANAGER
955 School Street
Mailing Address:
P.O. Box 660
Napa, California 94559-0660
Phone: (707) 257-9501
Fax: (707) 257-9534

May 21, 2014

FILED

MAY 29 2014

Clerk of the Napa Superior Court
By: C. Brennan
Deputy

The Honorable Mark S. Boessenecker
Judge of the Napa County Superior Court
825 Brown Street
Napa, CA 94559

Re: Napa County Transportation & Planning Agency (NCTPA) VINE: Management & Ridership for the Future

Dear Judge Boessenecker:

The City Council of the City of Napa has reviewed finding and recommendation number 8 contained in the Napa County Grand Jury (2013-14) Final Report on the Napa County Transportation & Planning Agency (NCTPA) VINE: Management & Ridership for the future. As required by California Penal Code Section 933(c), the City Council considered its response to that Grand Jury Report during its regular meeting of May 20, 2014, and the City Council approved the response attached to this letter.

The City of Napa commends the members of the Grand Jury for their service to our community. We are prepared to discuss any questions the Grand Jury may have regarding the City's response.

Sincerely,

Mike Barnes
City Manager

cc: J. Alan Galbraith, Napa County Grand Jury Foreperson
Mayor and Members of City Council
Michael W. Barrett, City Attorney

attachment

RECEIVED

MAY 29 2014

**Napa Superior Court
Court Executive Office**

**CITY OF NAPA CITY COUNCIL
AGENDA REPORT**

ADMIN CALENDAR
AGENDA ITEM 6.D.
Date: May 20, 2014

To: Honorable Mayor and Members of City Council

From: Mike Parness, City Manager

Prepared by: Barry Martin, Community Outreach Coordinator

Subject: Response to 2013-14 Grand Jury Report item "VINE Management and Ridership"

ISSUE STATEMENT:

Approve the City response to the 2013-14 Grand Jury report's Recommendation 8 regarding VINE Management and Ridership.

DISCUSSION:

As stated in their report, "the 2013-2014 Napa County Grand Jury initiated an investigation of the Napa County Transportation & Planning Agency's (NCTPA) VINE transit system to look into the issue of low VINE ridership. The Grand Jury found areas for improvement in VINE management practices that could address improving ridership."

The Grand Jury presented 10 recommendations on this issue. Recommendation 8 addresses actions that would involve the City of Napa.

Recommendation 8 - "NCTPA should implement within the current fiscal year a coordinated VINE marketing strategy with each Napa County jurisdiction so that NCTPA's transit services are readily available and consistently communicated across all public, community and visitor websites."

Response - This recommendation will be implemented by the City of Napa by using its existing website to provide a permanent link to an appropriate web site or web page that provides user information on VINE Services. This permanent link will be created by the end of the Fiscal Year June 30, 2014. In addition, the City will regularly post on the front page of its website topical and timely information provided by NCTPA about VINE services that is pertinent to City of Napa residents and businesses. These postings will begin July 1, 2014 and continue indefinitely. The selection of items to be posted, the frequency and duration of the posting, and the editing of those items, will be at the sole discretion of the City of Napa. The City will provide this outreach assistance at no charge to NCTPA.

FINANCIAL IMPACTS:

None.

CEQA:

The City Manager has determined that the Recommended Action described in this Agenda Report is not subject to CEQA, pursuant to CEQA Guidelines section 15060(c).

DOCUMENTS ATTACHED:

None - A copy of the Grand Jury Report is available at the City Clerk's office or at the Napa County Superior Court website at www.napa.courts.ca.gov. Click the "General Info" tab which links to the Grand Jury webpage.

NOTIFICATION:

NCTPA

RECOMMENDED ACTION:

Staff recommends that the City Council move, second and approve each of the actions set forth below, in the form of the following motion. Move to:

Approve the City's response to the 2013-14 Grand Jury Report "VINE Management and Ridership" finding and recommendation as outlined above, incorporate any changes made to the response by the City Council during the meeting, and direct the City Manager to submit the response to the presiding judge of the Superior Court on behalf of the City Council, the City Manager and other city officials as required.